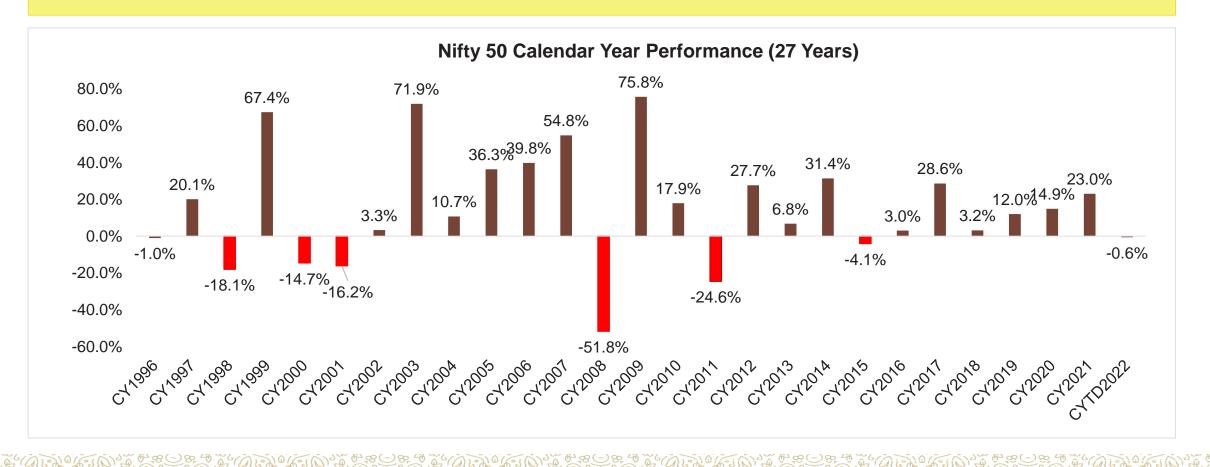


Managing Volatility with Balanced Advantage Funds

Volatility in the Equity Market



- Volatility in equity market is inevitable, it is an inherent nature of equity market
- Below chart shows calendar year returns of Nifty 50 index since 1996, returns in equity market are not consistent and the only way to ride this volatility is to build a portfolio to weather various market cycles



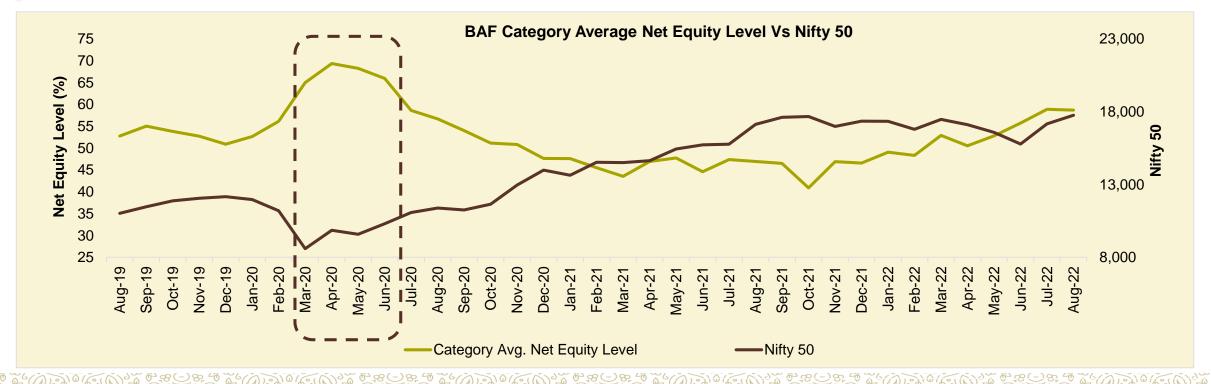
Introducing Balanced Advantage Funds -



Aims to benefit from equity growth potential with lower volatility through hedging strategies

- These funds eliminates the need to time the market as investor does not have to worry about whether the market is overvalued or undervalued because with the fund managers expertise, the fund changes its asset allocation based on the market conditions.
- Unlike other mutual fund schemes, knowledge of the market conditions and valuations of companies, is not a pre-requisite for the investor in this scheme.

Did you Know? - In March 2020, when market fell due to Covid-19 led pandemic, valuations were cheap. Equity market witnessed biggest fall in history, these funds increased exposure to equity.



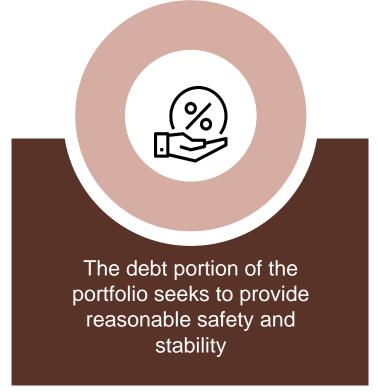
Why Balanced Advantage Funds?



Equity - seeks to provide Growth



Debt seeks to provide Safety & Stability



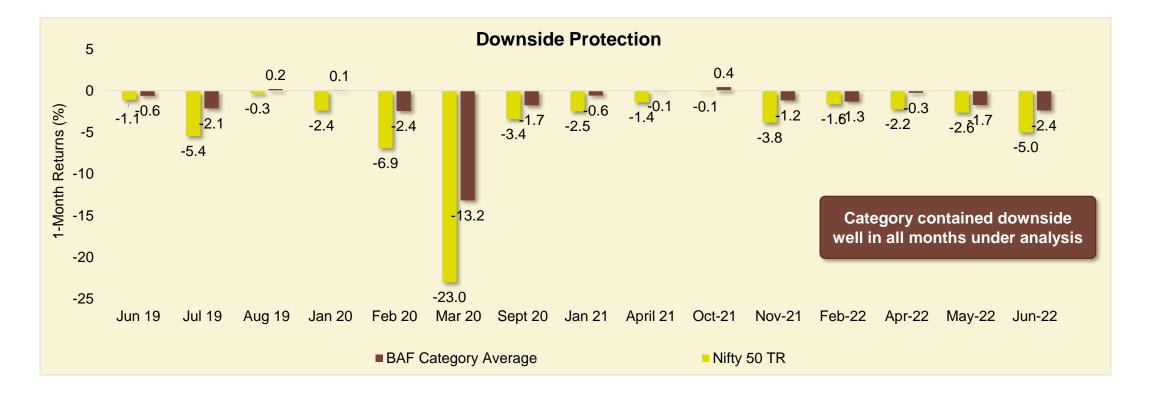
Managing Volatility



Managing Volatility with Balanced Advantage Funds

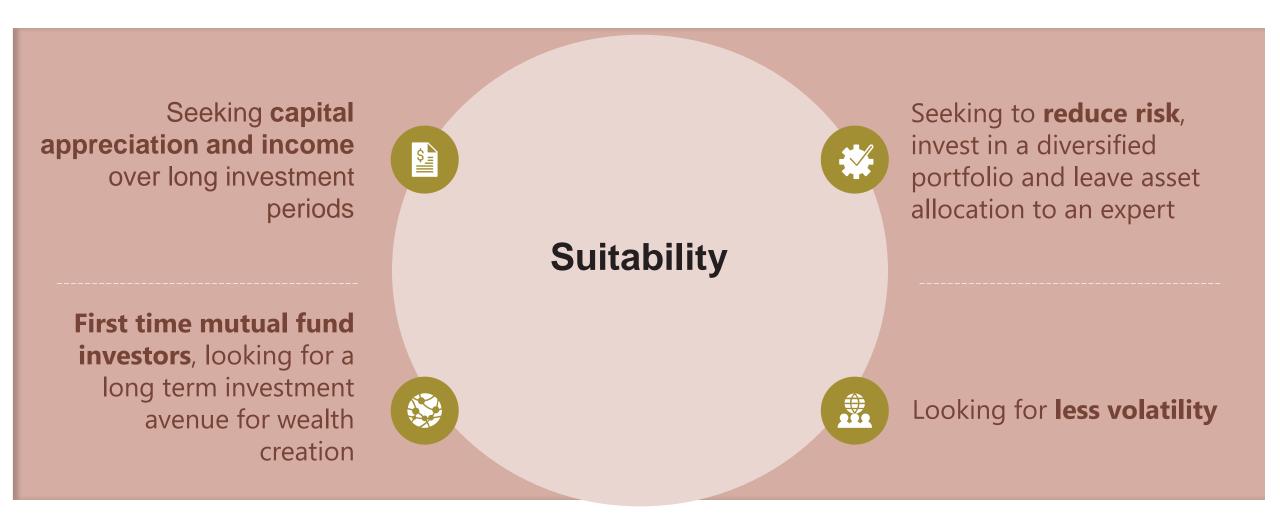


- Chart given below shows monthly performance comparison of Balanced Advantage funds category with Nifty 50 TRI for months when the index corrected in past 3 years.
- Balanced advantage funds category fell less than benchmark index Nifty 50 TRI for all months in timeframe under analysis.



Who should invest in Balanced Advantage Funds?







Thank You!

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