

Inflation is Good.*

When it comes with Indexation benefits.

NFO PERIOD: 4th – 18th Sept, 2023

Introducing
360 ONE Balanced Hybrid Fund

An open ended balanced scheme investing in equity and debt instruments

*Within tolerance limits

About Balanced Hybrid Fund

360 ONE Balanced Hybrid Fund is an open - ended balanced scheme investing in Equity and Debt instruments. It aims to provide investors with a well-diversified portfolio that combines the potential for growth from equity exposure with stability from debt exposure, offering a balanced risk-return profile.

Combine the flavour of two asset classes in one scheme

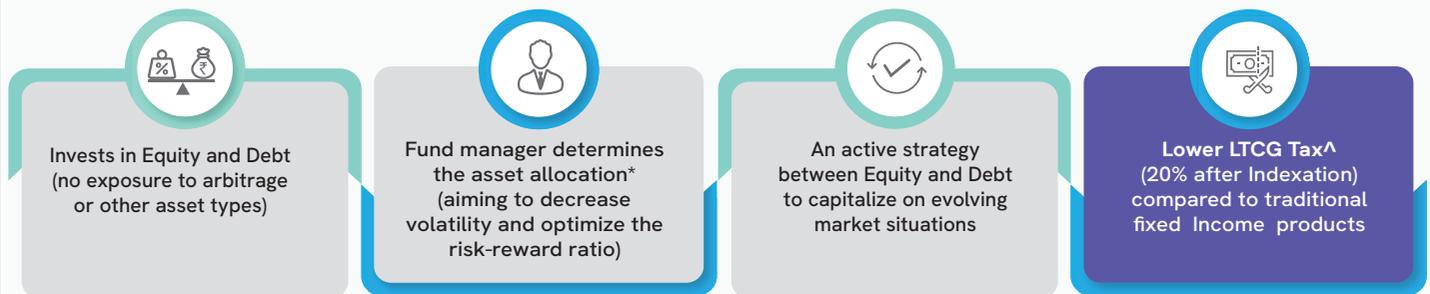
Equity Allocation
40%-60%
(Invests across Market caps)



Debt Allocation
40%-60%
(Dynamically Managed)



Balanced Hybrid Fund

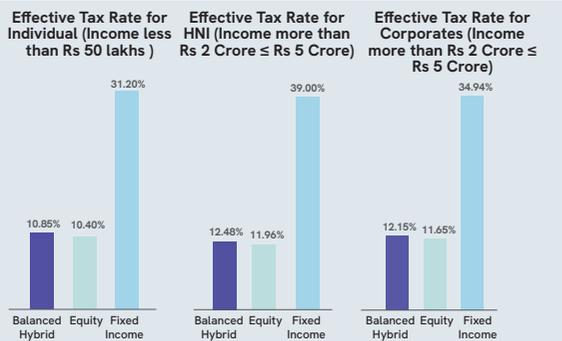


*The Asset allocation will be within the range mentioned. Please refer SID for detailed asset allocation. ^Please consult your tax advisor for tax related matters.

Balanced Hybrid vs Others

Taxation

Benefit from Indexation: Shields investments against inflation, ensuring that capital gains are taxed at a reduced rate, preserving real returns



Favourable Risk Return

Balanced Hybrid Index aims to provide superior risk-adjusted performance compared to the Aggressive Hybrid Index (its closest hybrid category peer)



Note: The above table is only for illustration purposes and to show taxation impact on returns for investments over 3 years period. *Base Tax rate assumed at highest slab rate: 30% for HNI and 25% for Corporates. Indexation rate assumed at 5% (last 23 years average Cost Inflation Index). For calculation we have taken the highest surcharge for all 3 entity. For Balanced Hybrid, we have taken returns for NIFTY 50 Hybrid Composite Debt 50:50 Index average 3 years rolling returns from Jan 2011 to July 2023. Similarly, for Equity we have taken Nifty 100 TRI and for Fixed Income we have taken Nifty 10-year Benchmark G-Sec performance for similar period. Please consult your tax advisor for tax related matters.

Source: NSE, ACE MF. Data as on 31st July 2023. Past performance may or may not be sustained in future, Nifty 50 Hybrid Composite Debt 50:50 Index= Balanced Hybrid Index, NIFTY 50 Hybrid Composite Debt 65:35 Index= Aggressive Hybrid Index

About 360 ONE Balanced Hybrid Fund

	1	First in the category	First Balanced Hybrid Fund in the category
	2	Dual Benefit	A well-diversified portfolio that combines the potential for growth from equity exposure with stability from debt exposure, offering a balanced risk-return profile
	3	Low Volatility	Constructing the portfolio with an aim to reduce volatility to provide an alternative investment option compared to other Equity and Equity Hybrid products

- Through a Balanced portfolio, this fund may harness the advantages of a pro-risk environment through its equity allocations
- Simultaneously, bonds can maintain their roles in providing:
 - (a) protection against downturns and
 - (b) regular income generation

Portfolio Investment Strategy:

Equity	Debt
<ul style="list-style-type: none"> ✓ Multicap Approach: No constraints on stock or sector allocations, adapting to changing markets ✓ Unique SCDV Framework ✓ Strong bottom-up stock selection 	<ul style="list-style-type: none"> ✓ Style: Accrual driven strategy with the focus on maintaining highest credit quality (80% -100% AAA allocation) ✓ Duration: Low interest rate risk. "aims to maintain a modified duration of 2-3 years" ✓ Relative Safety: Our endeavor is to maintain minimum 80% allocation in AAA Corporate bonds and Sovereign bonds and 20% allocation will never go below AA+ ✓ Tactical Opportunity: The fund may take exposure to government Securities to gain tactical opportunity from volatility in duration. ✓ Liquidity: Relatively liquid portfolio primarily composed of Sovereign and AAA Corporate bonds

Who should consider investing?

First Time Investors

Investor preferably who have investment horizon of 3 years and above

Retired individuals aiming to generate tax-efficient returns compared to traditional investment options

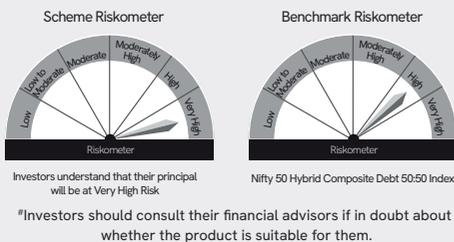
Investors seeking a blend of Debt and Equity exposure while minimizing volatility

Investors seeking options beyond conventional debt funds for investment

Please consult your tax advisor for tax related matters

Fund Facts:

- Benchmark:** Nifty 50 Hybrid Composite Debt 50:50 Index
- Minimum Application Amount:** ₹1000 (and in multiples of Re.1 thereafter).
- Plans and Options:** Regular Plan & Direct Plan. Growth and Income Distribution cum Capital Withdrawal (IDCW) option.
- Exit Load:** 1% of the applicable NAV, if Units are redeemed/switched out within 365 days month from the date of allotment: Nil thereafter



THIS PRODUCT IS SUITABLE FOR INVESTORS WHO ARE SEEKING*

- To create wealth and income in the long term
- Investment in equity and equity related securities and fixed income instruments

(The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made)

Contact your Mutual Fund Distributor or Financial Advisor today.

Mutual fund investments are subject to market risks, read all scheme related documents carefully.

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