

## **Tata Capital Launches community driven CSR initiatives to rehabilitate rural clusters in Maharashtra, Tamil Nadu and Jharkhand**

**Mumbai, July 29, 2021:** Tata Capital, the flagship financial services company of the Tata group has undertaken a series of professional development projects in rural Maharashtra, Tamil Nadu and Jharkhand. The objective of the project is to rehabilitate and provide employment opportunities across communities in the three states.

Under its CSR initiatives, Tata Capital's projects are i) The Green Switch Project and ii) The JalAdhaar Project.

- The Green Switch project focuses on climate change sustainability, health, skill development, education and entrepreneurship.
- The JalAdhaar project is aimed at exclusively providing clean and potable water resources to the local communities. The project promotes technological integration and community participation.

Both these projects are currently active in Maharashtra, Tamil Nadu and Jharkhand with plans to expand it further in the coming years.

Speaking about Tata Capital's CSR initiatives, Sridhar Sarathy - SVP, CSR , Tata Capital said, *"Tata Capital is committed to transforming the underprivileged in a way that it impacts local communities and their ecosystem. Our collaborative approach in working with NGOs and leveraging technology has played an important role in empowering people to learn new skills to create a healthy and sustainable environment for the future. We will continue to drive our efforts in making a meaningful difference to lives and livelihoods as we expand our CSR projects across India."*

Since 2017, The Green Switch Project has impacted:

- 27 Hamlets
- 5000 Households
- 10000+ people
- 205 kWp installed capacity
- 4 districts in 2 states (Maharashtra and Jharkhand)

For the Jaladhar projects, we have covered additional 25 hamlets, treated 6500 ha and 3600 farmer families have benefitted.

Over the last 4 years since these projects have *been deployed, 80% of these communities belonged to affirmative action groups. Tata Capital's NGO partners* are – BAIF Institute of Sustainable Livelihood Development (BISLD), National Agro Foundation, Keshav Shrushti, Sevavardhini and Gram Oorja.

**About Tata Capital Limited**

Tata Capital Limited, a holistic financial services provider caters to the diverse needs of retail, corporate and institutional customers, directly or indirectly through its subsidiaries. Its range of offerings includes Consumer Finance, Advisory Services, Commercial Finance, Infrastructure Finance, Securities, Investment Banking, Private Equity Advisory, Credit Cards and Travel & Forex Services. For more information about Tata Capital, please visit [www.tatacapital.com](http://www.tatacapital.com).

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