

How to use SHOP

EMI CARD



Step One



On receiving card activation SMS from Tata Capital on your registered mobile number, walk into any of the authorized stores with your Simply Shop EMI Card to discover all it has to offer. For the list of authorized dealers, kindly visit www.tatacapital.com/emi-card/-store-locator.html

Step Two



Select the product you need from the authorized store

Step Three

Meet Tata Capital Representative or the cashier present at the authorized store. The representative will cross check your record and assist you to determine your purchase limit to buy a product



Step Four

Provide the OTP received on your mobile and finalize the scheme



Step Five

Take your favourite product home

For repeat purchase, simply walk into any of the authorized stores with your Simply Shop EMI Card and follow steps 2 to 5.

TATA CAPITAL

Terms and Conditions apply. Tata Capital Simply Shop EMI Card ("Card") is not a credit card, charge card or an ATM card. This card can be used only up to the pre-approved limit prescribed by Tata Capital Financial Services Limited (TCFSL). The usage of the card is subject to the terms and conditions mentioned in the loan application form, terms and conditions applicable to the loan and to the card specified by TCFSL from time to time. TCFSL reserves the right to modify, alter or block the limit available on this card at its sole discretion. The card can be used only at the authorized dealer outlets of TCFSL for the purchase of Consumer Durables products subject to execution by the card holder of other requisite documents for the loan. TCFSL and its authorized dealer outlets may refuse to accept this card at their discretion. If the card is misplaced, card holder shall immediately inform TCFSL by calling Customer Care at 18602676060 and should request to block the card. For any queries, please contact our customer care at 18602676060. This card is not transferrable.

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