

Tata Group announced as the Title Sponsor and Tata Capital joins the same for the upcoming Women's Premier League

Mumbai, February 22, 2023: Tata Capital, the financial services arm of the Tata Group, has announced that they would join in the title sponsorship of the upcoming Women's Premier League (WPL) for which Tata Group is the Title Sponsor and Tata Motors would be another brand to join. The WPL is being sponsored by the Tata Group for a period of 5 seasons up to 2027. The inaugural edition of the Tata WPL is scheduled to take place between March 4th and March 26th 2023

Tata Capital has always demonstrated its commitment towards diversity and inclusion in all spheres including sports. The women's Cricket team of India has seen success at a global level and brought a new spirit amongst young girls to dream of a career as cricketers. This sponsorship aims to further foster the enthusiasm and immense support that Indians have shown towards our Women's Cricket Team.

Speaking on the partnership Mr. Rajiv Sabharwal, Managing Director and CEO, Tata Capital said, "We are delighted to be associated with the Women's Premier League. Women's sports are becoming increasingly popular in India, and we feel this will only grow with time. We hope that our partnership with BCCI for WPL will help provide the opportunity to promote women's cricket by continuing to attract the best talent. We also believe that such initiatives will help build a team of cricketing champions.

About Tata Capital Limited: Tata Capital Limited, a holistic financial services provider that caters to the diverse needs of retail, corporate and institutional customers. Its range of offerings include Consumer Finance, Advisory Services, Commercial Finance, Infrastructure Finance, Microfinance, Project Finance, debt syndication, Investment Banking, Private Equity Advisory and Credit Cards. For more information about Tata Capital, please visit www.tatacapital.com

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